



JULIE MURCIA

CONTACT

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EDUCATION

The Art Institute of Atlanta
Atlanta, GA
Bachelor Degree of Fine Arts
in Graphic Design
December 2001

CERTIFICATION

General Assembly
Atlanta, GA
User Experience Design
May 2017

SKILLS

InDesign
Photoshop
Illustrator
CorelDraw
Listrak
WordPress
Liberty
Word
Excel
Outlook
Power Point
Salesforce
Jira

LANGUAGES

English
Spanish

EXPERIENCE

EZ Prints Holdings, Inc. | Norcross, GA

Graphic Designer (Contractor)

November 2021- January 2023

EZ Prints make products personal with an easy customization process where you can create and customize everything from calendars to phone cases.

- Designing and creating web and marketing projects to homepages, landing pages, and emails for EZPrints.com, TargetPhoto.com, and Disney PhotoPass.

Peachtree Corners Magazine | Peachtree Corners, GA

Graphic Designer (Freelancer)

May 2019 - November 2021

Peachtree Corners Magazine providing information about food, entertainment, education, the arts, lifestyle, business and more.

- Design ads for the publication and social media.

Willmer Engineering, Inc. | Atlanta, GA

Visual Communications Manager

April 2020 - July 2020

Engineering firm specializing in geotechnical, environmental and construction material testing.

- Managing consistent company branding standards across all marketing communication efforts developing collateral and other media materials.

Eaton | Peachtree City, GA

Production Artist (Contractor)

October 2019 - March 2020

Eaton's Lighting Division delivers a range of innovative and reliable indoor and outdoor lighting.

- Working with the Marketing team to update collateral that is part of a complete re-brand for Lowe's. This includes changing sku's, package redesign and more.

Springs Publishing - Reporter Newspapers & Atlanta INtown | Sandy Springs, GA

Graphic Designer

November 2018 - October 2019

Reporter Newspapers, Atlanta INtown, and Atlanta Senior Life published monthly and delivered to residents of Sandy Springs, Buckhead, Dunwoody & Brookhaven.

- Design and layout newspaper pages and ads.
- Creating promotional/ collateral/ sales material for all publications.

Surge Digital Media Powered By Telemundo Atlanta | Duluth, GA

Digital Designer (Freelancer)

September 2018 - December 2018

Effectively Combining the Power of Television and Digital Marketing.

- Creating visually engaging and functional mobile and web ads.

Interface Architectural Signage, Inc. | Atlanta, GA

Marketing Coordinator and Graphic Designer

October 2017 - December 2018

A design+build signage and wayfinding company.

- Developing and implementing marketing and advertising campaigns.
- Coordinating and organizing trade shows.
- Maintaining website through WordPress and updating social media.

Cars Magazine (Smart Media Solutions) | Norcross, GA

Creative Director

July 2005 - April 2017

Operated in three cities and published five automotive advertising magazines.

- Detail oriented with the ability to multi-task in a fast-paced environment coordinating and managing multiple projects ensuring to meet deadlines.
- Recommended improvements to systems, procedures, and processes.

Network Communications, Inc. | Lawrenceville, GA

Graphic Artist

September 2004 - July 2005

Leading brands include The Real Estate Book and Apartment Finder.

- Magazine production, photo re-touching, and color correcting for Unique Homes and Enclave.

CNN en Español | Atlanta, GA

Graphic Designer

January 2003 - August 2003

- Supporting and assisting the Senior Designers and producing graphics for live TV.